

**ZINK DISTRIBUTING COMPANY TEXT TO WIN SWEEPSTAKES
OFFICIAL RULES
NO PURCHASE NECESSARY**

1. PROMOTION PERIODS:

Promotion Period	Entry Start Date	Entry End Date	Drawing Date
1	2/1/20	2/29/20	3/2/20

- 2. HOW TO ENTER:** Beginning at 12:00 A.M. (EST) on February 1, 2020, through 11:59 P.M. (EST) on February 29, 2020, log on to www.zinkdistributing.com and follow the links to the "Contests" page and follow the on-screen entry instructions. Entries must be received by 11:59 P.M. (EST) on February 29, 2020, to be included in the random drawing. Limit one entry per household. For purposes of this promotion, a "day" is the 24hour period between 12:00 A.M. (EST) and 11:59 P.M. (EST). In order to participate, you will need internet access and a valid email address. All entries become the sole property of Zink Distributing Company and will not be returned. Participants also may enter by completing post cards that will be available at participating retail outlets and mailing the post card to ZINK DISTRIBUTING COMPANY, ATTN: TEXT TO WIN SWEEPSTAKES, 3150 SHELBY STREET, INDIANAPOLIS, IN 46227.
- 3. RANDOM DRAWINGS:** Winners will be selected in random drawings from the aggregate of all qualified entries received during each promotion period. **There will be one (1) drawing for the promotional period.** Drawings will be conducted by Zink Distributing Company ("Sponsor"), whose decisions on all matters relating to this sweepstakes are final. Non-winning entries from any or all previous drawing dates will

be rolled over into the next drawing. Winners will be notified by phone or mail within approximately five (5) days following the drawing date.

4. **PRIZES AND APPROXIMATE RETAIL VALUES:** Prize consists of [a Rhinegeist Brewery Gift Card (\$100), a Visa Gas Card (\$50), and an Air BnB Gift Card (\$150)]. The approximate retail value ("ARV") of each prize is \$300. ARV of all prizes is \$300. Prizes consist only of the item specifically listed as part of the prize. Odds of winning depend on the number of eligible entries received. Limit one (1) prize per household/address. All prizes will be awarded assuming sufficient eligible entries are received.

5. **GENERAL RULES:** This sweepstakes is open only to residents of Indiana who are of legal drinking age at the time of entry. Employees, officers and directors of Sponsor, Anheuser-Busch, advertising and promotion agencies, any holder of an alcoholic beverage permit, and their respective family members and/or those living in the same household, are NOT ELIGIBLE. This sweepstakes is void in California, Florida, New York and Rhode Island, and any state or jurisdiction where prohibited by law, and is subject to federal, state and local laws and regulations. All federal, state and local taxes are the sole responsibility of winners. The potential prize winners may be required to execute an Affidavit of Eligibility/Release of Liability/Prize Acceptance form within seven (7) days of attempted notification. Return of any prize notification as undeliverable will result in disqualification and an alternate winner will be selected. By accepting a prize, winners agree to hold Sponsor, its alcoholic beverage retailers, affiliates, subsidiaries, advertising and promotion agencies, as well as their respective affiliates, officers, directors, agents, employees and assigns, harmless against any and all claims arising out of use or misuse of any prize. Winners assume all liability for any injury or damage caused, or claimed to be caused, by participation in this promotion or use or redemption of any prize. Acceptance of a prize constitutes permission to use the winner's name and/or likeness for purposes of advertising and trade without further compensation, unless prohibited by law. By participating in this promotion, each participant agrees to be bound by the official rules and the decisions of Sponsor. No substitution or transfer of a prize is permitted, except Sponsor reserves the right to award a prize of equal or greater value. Sponsor is not responsible for incomplete, lost, late, damaged, illegible or misdirected mail/e-mail, or for any technical problems, malfunctions of any telephone lines, computer systems, servers, providers, hardware/software, lost or unavailable network connections or failed, incomplete, garbled or delayed computer transmission or any combination thereof. Sponsor is not responsible for any damage to any participant's computer system/software related to or resulting from participation or downloading any materials in this promotion. In the event of a dispute regarding any e-mail entry, the entry will be deemed made by the authorized account holder of the e-mail address submitted at the time of entry (i.e., the natural person who is assigned to an e-mail address by an Internet access provider, on-line service provider or other organization responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address). Potential winners may be required to provide

Sponsor with proof that he/she is the authorized account holder of the e-mail address associated with the winning entry. All on-line entries must be submitted from a valid e-mail account, which may be identified by reverse domain name search. Sponsor reserves the right to prohibit the participation of an individual if fraud or tampering is suspected, or if the individual fails to comply with any requirement of participation as stated herein or with any provision in these official rules. CAUTION: ANY ATTEMPT BY A PARTICIPANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAW. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW. Sponsor assumes no responsibility for undeliverable e-mails resulting from any form of active or passive e-mail filtering by a user's Internet service provider and/or e-mail client or for insufficient space in user's email account to receive e-mail. Sponsor reserves the right to modify the promotion or disqualify a participant if fraud, misconduct or technical failures destroy the security, fairness or integrity of the promotion as determined by Sponsor, in its sole discretion. Any use of robotic, automatic, programmed or like methods of participation will void all such submissions by such methods. In the event Sponsor is prevented from continuing with this promotion, or the integrity and/or feasibility of the promotion is severely undermined by any event beyond Sponsor's control, including but not limited to fire, flood, epidemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, or any federal, state or local government law, order or regulation, order of any court or jurisdiction, or other cause not reasonably within Sponsor's control (each a "Force Majeure" event or occurrence), Sponsor shall have the right, in its sole discretion, to abbreviate, modify, suspend, cancel or terminate the promotion without further obligation. If Sponsor, in its discretion, elects to abbreviate the promotion as a result of a Force Majeure event, Sponsor reserves the right, but not the obligation, to award the prize from among all valid and eligible entries received up to the time of such Force Majeure event, in a random drawing. In no event will more prizes be awarded than stated in Rule 4 above.

6. **GENERAL RULES:** Except where prohibited, by participating, each participant agrees that all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of participants and Sponsor, shall be governed by and construed exclusively in accordance with the laws of the State of Indiana without giving effect to any principles of conflicts of law of any jurisdiction and that: (a) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes shall be resolved individually, without resort to any form of class action; (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including cost associated with participating, but in no event attorneys' fees; and (c) under no circumstances will any participant be permitted to obtain awards for, and hereby waives all rights to, claim punitive, incidental and

consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.

7. **REQUEST:** For a copy of the official rules, log onto www.zinkdistributing.com or send a self-addressed, stamped envelope postmarked by February 29, 2020, to: ZINK DISTRIBUTING COMPANY, ATTN: TEXT TO WIN SWEEPSTAKES, 3150 SHELBY STREET, INDIANAPOLIS, IN 46227.
8. **WINNERS LIST:** For the names of the winners, send a separate, self-addressed, stamped envelope postmarked by March 6, 2020, to: ZINK DISTRIBUTING COMPANY, ATTN: TEXT TO WIN SWEEPSTAKES, 3150 SHELBY STREET, INDIANAPOLIS, IN 46227.